



Golden Circle Horse Show Circuit

Dear Sir or Madam,

The Golden Circle Horse Show Circuit was founded in 1965 with the mission to:

- encourage good sportsmanship and proper conduct among horsemen and to foster good fellowship of all persons interested in horses,
- encourage proper and humane handling and care of horses to prevent cruelty to animals,
- promote education in the care, use, handling, and development of horses and horsemanship,
- and to create, stimulate, and maintain interest in horses and horseback riding in communities in the Golden Circle area.

As we come into the 2024 show season, we are seeking sponsors to help fund the Golden Circle Horse Show Circuit. In return for your sponsorship, we are offering multiple advertising opportunities throughout the 2024 show season.

To make it easier for our sponsors we have set levels of sponsorship that meet your needs.

These levels of sponsorship include:

1. Platinum Level - \$1000.00 or more

- a. This level offers general advertising on multiple media platforms, individualized advertising on social media, detailed feature of your business; including a direct hyperlink from our website and social media pages (if applicable), the choice of 4 classes on the show bill and a banner displayed in the arena during all Golden Circle shows and announcement of sponsorship.

2. Gold Level - \$500.00 - \$999.99

- a. This level offers general advertising on multiple media platforms, individualized advertising on social media, detailed feature of your business; including a direct hyperlink from our website and social media pages (if applicable), the choice of 3 classes on the show bill and a sign displayed in the arena during all Golden Circle shows and announcement of sponsorship.

3. Silver Level - \$250.00 - \$499.99

- a. This level offers general advertising on multiple media platforms, individualized advertising on social media, detailed feature of your business, including a direct hyperlink from our website and social media pages (if applicable), the choice of 2 classes on the show bill and mention during the show.

4. Bronze Sponsorship - \$75.00 - \$249.99

- a. This level offers general advertising on multiple media platforms, individualized advertising on social media, the choice of 2 classes on the show bill and mention during the show.

5. Class Sponsorship - \$25.00 - \$74.99

- a. This level offers general advertising on multiple media platforms, the choice of 1 class on the show bill and mention during that class only.

Sponsorships, like yours, help us accomplish so much during the year. From helping fund our show season to purchasing items for our year end awards and accolades. We, as an organization, are immensely thankful for our past, present and future sponsors.

We hope that you can contribute and thank you for your time and consideration. To contribute, simply include your sponsorship in the self-addressed and stamped envelope included with this letter or hand-deliver your donation to an officer of the Golden Circle Horse Show Circuit.

Many thanks for your sponsorship!

Sincerely,

The Golden Circle Horse Show Circuit

C/O Jillian Skidmore, 2nd Vice President

C/O Makayla Skidmore, Publicity Director

1088 SW 100 Road

Holden, MO 64040

Golden Circle Horse Show Circuit Sponsorship Receipt

Date: _____

Sponsor Name: _____

Sponsorship Level: _____

Total amount towards sponsorship: _____

Class #'s: _____

Please make all checks payable to: Golden Circle Horse Show Circuit OR GCHSC.

Thank you for your sponsorship.

The Golden Circle Horse Show Circuit

Received By: _____